

Course Title: Commercial Photography 3**Course Number: 8772030**

NGSSS Benchmark	Content Focus	Number of Questions	Suggested Cognitive Complexity (per CPALMS)
<i>Reporting Category 1: Manage the photographic business</i>			
05.04	Maintain shop records and files	1	1 level 1
<i>Reporting Category Total</i>		1	
<i>Reporting Category 2: Control Exposures (35mm Camera)</i>			
06.01	Set appropriate f-stop and shutter speeds	2	2 level 2
<i>Reporting Category Total</i>		2	
<i>Reporting Category 3: Take Basic photographs (35mm Camera)</i>			
07.02	Compose photographs.	3	1 level 1 1 level 2 1 level 3
07.03	Take still photographs.	2	1 level 1 1 level 2
07.04	Take action photographs	2	1 level 1 1 level 2
<i>Reporting Category Total</i>		7	
<i>Reporting Category 4: Finish photographs</i>			
08.01	Mount photographs	1	1 level 1
08.02	Mat/frame photographs	1	1 level 2
<i>Reporting Category Total</i>		2	
<i>Reporting Category 5: Apply lighting techniques</i>			
09.01	Take photographs with available light	2	1 level 1 1 level 2
09.02	Take photographs with electronic strobe	2	1 level 1 1 level 2
09.03	Take photographs with photo-flood lighting	2	1 level 1 1 level 2
<i>Reporting Category Total</i>		6	
<i>Reporting Category 5: Take studio photographs</i>			
19.01	Take Portraits	2	1 level 1 1 level 2
<i>Reporting Category Total</i>		2	
<i>Reporting Category 6: Produce media presentation</i>			
20.04	Produce video presentation	2	1 level 1 1 level 2
<i>Reporting Category Total</i>		2	
<i>Reporting Category 7: Use digital imaging</i>			
21.02	Use a professional imaging program	2	1 level 1 1 level 2
21.03	Use flatbed and film scanner	1	1 level 1
21.04	Output photographic quality images using a digital printer	1	1 level 1
21.05	Use digital camera	2	1 level 1 1 level 2
<i>Reporting Category Total</i>		6	

Overall Percentage for Written Test: 20%
Overall Percentage for Performance Tasks: 80%

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Overall Percentage for Performance Tasks: 80%

Performance Task #1	Student will demonstrate knowledge and perform particular proficiencies unique to visual/ photographic artists skills by developing a digital portfolio presentation consisting of their 5 strongest images that they have created throughout the year, and technical information about each artwork, and an artist statement.
Weighting Percent for this Task	80%
Standard	02.05, 05.04, 17.03, 17.04, 21.01, 21.02, 21.03, 21.04, 21.05, 20.02, 20.04
Exemplar (If applicable)	
Additional Information	Introduction Slide, Table of Contents Slide, Information Slide/s, Images, Artist Statement Conclusion Slide
Suggested Assessment Team	Angela Biggs

Rubric:

Required number of pieces in presentation: ___ / 20%
Correct format of presentation: ___ / 10%
Arrangement of slides: ___ / 5%
Introduction slide: ___ / 5%
Information slide: ___ / 5%
Conclusion slide: ___ / 5%
Choice of exposure in images: ___ / 5%
Choice of contrast in images: ___ / 5%
Composition in images: ___ / 10%
Clarity of images: ___ / 5%
Cleanliness of images: ___ / 5%
Variety of subject matter: ___ / 5%
Variety of processing / printing techniques: ___ / 5%
Technical data information and syntax: ___ / 10%
Total: ___ / 100%