

Exam Title: 8209510 Digital Design 1

Courses Assessed by this Exam: Digital Design 1

Key Vocabulary: New Times Roman, PhotoShop, installed, apple, document folder, font book, hard drive, picture folder, “serif” font, body copy, block style, JPG, PNG, PSD, TIFF, GIF, file extension, graphic designers, color scheme, layers, legal concepts, grants, original work, compensation, charter, copyright, license, warrant, usage rights, visual hierarchy, target audience, violation, ethical standards, bias, “arial” squared or round ends, cursive, decorative, sans serif, book antique, bold italicized, condensed, contrast, movement, rhythm, value, balance, emphasis, form, unity, illustration, duplication, repetition, proportion, resolution, dpi, ISO, f-stop, shutter speed, white balance, flat bed scanner, crop tool, prescan tool, TWAIN driver, color correction tool, ppi, healing brush, patch tool, spot healing brush, stamp tool, filters, filter gallery, photo merge, smart filters, local hard drive, CD, DVD, flash drive.

Student Tasks:

- Understand and identify the different types of file formats for photos, graphics and fonts
- Identify all font types and know when and where to use specific types
- Know which file format is best for specific situations
- Identify the different PhotoShop components and their functions
- Understand the legal implications associated with original works, distribution, reuse, etc
- Interpret specific images, evaluate their effectiveness based on fonts, placements, colors, etc
- Understand basic advertising principles
- Understand and apply ethical standards associated with graphic designers
- Understand the effects of font types and styles
- Know the principle elements of design and apply them to specific images
- Have a basic understanding of image resolution sizes
- Understand the best ways and frequency to save specific projects and files
- Understand the tools associated with PhotoShop and their uses