

Course Title: Digital Design 2 (edits)			
Course Number: 8209520			
NGSSS Benchmark	Content Focus	Number of Questions	Suggested Cognitive Complexity (per CPALMS)
<i>Reporting Category 1: Incorporate knowledge gained from individual assessment and job/career exploration to design an individual career plan that reflects the transition from school to work, lifelong learning, and personal and professional goal</i>			
15.02	Prepare an electronic portfolio.	2-3	1 level 1 2 level 2
15.05	Develop and maintain an electronic career portfolio, to include, but not limited to the resume and letter of application.	1	1 level 2
<i>Reporting Category Total</i>		3	
<i>Reporting Category 2: Perform decision-making activities</i>			
16.01	Determine work priorities.	1	1 level 2
<i>Reporting Category Total</i>		1	
<i>Reporting Category 3: Demonstrate proficiency in digital publishing operations</i>			
17.05	Produce documents integrating elements and principles of design.	1	1 level 3
<i>Reporting Category Total</i>		1	
<i>Reporting Category 4: Demonstrate proficiency in digital imaging</i>			
18.01	Complete projects using proper resolution and screen values [e.g., PPI, LPI, DPI].	1	1 level 2
<i>Reporting Category Total</i>		1	
<i>Reporting Category 5: Demonstrate proficiency in multimedia presentation</i>			
19.01	Create PDF files.	1	1 level 1
<i>Reporting Category Total</i>		1	
<i>Reporting Category 6: Demonstrate promotion applications for the selected marketing industry</i>			
20.02	Discuss importance of advertising media.	1	1 level 2
20.04	Write a promotional message to appeal to a target market.	1	1 level 2
<i>Reporting Category Total</i>		2	
<i>Reporting Category 7: Demonstrate proficiency in digital publishing operations</i>			
30.03	Produce multiple projects using a variety of digital software	5	1 level 1 3 level 2 1 level 3
30.05	Perform integrated functions using various design software applications	5	1 level 1 3 level 2 1 level 3
<i>Reporting Category Total</i>		10	

Overall Percentage for Written Test: 30

Overall Percentage for Performance Tasks: 70

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Overall Percentage for Performance Tasks: 70%

Performance Task #1	Student will demonstrate knowledge and perform particular proficiencies unique to visual/ photographic artists skills by developing a digital portfolio presentation consisting of their 5 strongest images that they have created throughout the year, and technical information about each artwork, and an artist statement.
Weighting Percent for this Task	70%
Standard	4.02, 4.03, 4.04, 5.01, 5.02, 6.02, 6.04, 6.05, 7.01, 7.03, 7.04, 8.02, 8.03, 8.04, 8.05, 8.06, 8.07, 8.08, 8.09, 8.11, 8.14, 8.15, 8.16, 8.18, 9.01, 9.02, 10.04
Exemplar (If applicable)	
Additional Information	Introduction Slide, Table of Contents Slide, Information Slide/s, Images, Artist Statement Conclusion Slide
Suggested Assessment Team	Chelsea Schlaffer

Rubric:

Required number of pieces in presentation: ___ / 20%

Correct format of presentation: ___ / 10%

Arrangement of slides: ___ / 5%

Introduction slide: ___ / 5%

Information slide: ___ / 5%

Conclusion slide: ___ / 5%

Choice of exposure in images: ___ / 5%

Choice of contrast in images: ___ / 5%

Composition in images: ___ / 10%

Clarity of images: ___ / 5%

Cleanliness of images: ___ / 5%

Variety of subject matter: ___ / 5%

Variety of processing / printing techniques: ___ / 5%

Technical data information and syntax: ___ / 10%

Total: ___ / 100%