

Exam Title: 1006300- Journalism 1

Courses Assessed by this Exam: Journalism 1/Newspaper 1

Key Vocabulary: captions, copy, yearbook sections, headline, sub-headline, spread, quote, overall design plan, article, journalistic writing, engaging the reader, orienting the reader, copy flow, layout, editorializing, phrases, clauses, capitalization, transitions, complete sentence, conjunction, conventions, parts of speech, compound sentence, dangling modifier, parallel structure, pronoun/antecedent, noun, pronoun, verb, adverb, adjective, article, preposition, conjunction, interjection, appositive, adverbial clause, prepositional phrase, editorials, precise, summary, speech, emphasis, explanatory paper, informative essay, substance, clarity, target audience, paragraph, revision, edit, brainstorming, writing process, pre-writing, publishing, research, supporting details, web-based avenue, blog, email, text, software, Microsoft Office suite

Student Tasks:

- Use techniques to expand on information
- Use correct punctuation
- Use rules of capitalization
- Construct precise sentences
- Utilize appropriate transitional devices
- Understand and apply rules of writing captions
- Write in an informative/explanatory manner
- Identify the sections in a yearbook and distinguish appropriate content for each section
- Write appropriate headlines and sub-headlines
- Understand the rules of writing effective headlines and sub-headlines
- Consider target audience when writing
- Understand the editing process and revise written work
- Know the stages of the writing process
- Know the parts of speech and identify them in sentences
- Write text that engages and orients readers
- Identify appropriate resources for research
- Identify supporting details in a passage
- Analyze web-based avenues for writing
- Analyze software programs to determine best fit for use
- Understand layout and copy flow
- Understand the difference between editorializing and providing neutral information
- Identify and apply basic rules of conventions
- Identify and apply basic comma rules