

Course Title: Journalism 2			
Course Number: 1006310			
NGSSS Benchmark	Content Focus	Number of Questions	Suggested Cognitive Complexity (per CPALMS)
<i>Reporting Category 1: Language</i>			
LAFS.910.L.1.1	Demonstrate command of conventions in grammar and usage	3	2 Level 1 1 Level 2
LAFS.910.L.1.2	Demonstrate command of conventions in punctuation and spelling	3	2 Level 1 1 Level 2
LAFS.910.L.3.6	Accurately use academic and domain specific words	10	5 Level 1 5 Level 2
<i>Reporting Category Total</i>		16	
<i>Reporting Category 2: Writing</i>			
LAFS.910.W.1.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.	10	1 Level 1 7 Level 2 2 Level 3
LAFS.910.W.2.4	Produce clear and coherent writing	5	2 Level 2 3 Level 3
LAFS.910.W.2.5	Develop and strengthen writing as needed by planning and revising	10	1 Level 1 6 Level 2 3 Level 3
LAFS.910.W.3.8	Gather relevant information from multiple sources	5	2 Level 2 3 Level 3
LAFS.910.W.1.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.	8	4 Level 2 4 Level 3
LAFS.910.W.2.6	Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.	6	1 Level 1 4 Level 2 1 Level 3
LAFS.910.SL.1.2	Integrate multiple sources of information presented in diverse media formats	6	2 Level 1 4 Level 2
<i>Reporting Category Total</i>		50	
<i>Reporting Category 3: Production and Publication</i>			
LACC910.SL.2.5	Make strategic use of digital media to enhance understanding	4	3 Level 1 1 Level 2
<i>Reporting Category Total</i>			

Overall Percentage for Written Test: 50%

Overall Percentage for Performance Tasks: 50%

Overall Percentage for Performance Tasks: __50%__

Performance Task #1	Theme Project
Weighting Percent for this Task	50%
Standard	VA.912.F.3.7: Create a body of collaborative work to show artistic cohesiveness, team-building, respectful compromise, and time management skills.
Exemplar (If applicable)	
Additional Information	<i>Given a specific theme, students will work with a team to develop an overall "look" for a publication (i.e., a yearbook). Students will develop color and font scheme and layout and design components based on theme. Students will produce sample pages to reflect their ideas.</i>
Suggested Assessment Team	Current and former journalism teachers of Flagler County

Rubric:

Elements	Criteria	5 pts each
Spread	Picas are accurate (Alignment - guides/columns were used)	
	Spread contains 3 separate elements that clearly show the theme	
	This spread includes section for secondary stories	
	Correct folio is placed on page	
	Spread contains a dominant photo and at least 5-9 more photos	
	All photos have captions attached that are consistent in size and design	
	Caption design ties in with the theme, no trapped captions	
	Font(s) suit(s) the theme/mood of book	
	Employs modular design with proper elements of spacing (3-5 picas between mods)	
	Contains a primary headline (36 + pt. font) and secondary headline (18 pt. Font)	
	Spread includes varying shapes (some vertical and horizontal photos, sidebars, and/or text)	
	Spread includes an eyeline that is at least 6 picas above or below center	
	Body copy is NOT wider than 39 characters	
	Color - good use of colors	
Elements of design are present -		
Theme	Theme relates to our school	
	Theme is visible throughout the book	
	Theme is both visual in design and conceptual	
	Theme has graphic appeal and is memorable	
Cover	Design is complete and clearly demonstrates the theme	
	Cover includes school year	
	Cover includes yearbook name	
	Cover includes title of book	
Endsheets	Theme is clearly shown on the endsheets	
	Endsheets include page numbers for each section (student life, people, sports, academics ,clubs, ads)	
Dividers	Theme is clearly demonstrated on the dividers	
	Divider mark a clear separation between sections	
	Divider includes some body copy to introduce the section	
Folio	Folio incorporates theme	
	Folio includes page number and section	