

Course Title: Journalism III			
Course Number: 1006320			
NGSSS Benchmark	Content Focus	Number of Questions	Suggested Cognitive Complexity (per CPALMS)
<i>Reporting Category 1: Production and Distribution of Writing</i>			
LAFS.1112.W.2.4	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.	6	1 Level 1 4 Level 2 2 Level 3
LAFS.1112.W.2.6	Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.	6	1 Level 1 4 Level 2 1 Level 3
LAFS.1112.W.2.5	Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.	6	1 Level 1 4 Level 2 2 Level 3
LAFS.1112.W.1.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.	6	1 Level 1 4 Level 2 2 Level 3
<i>Reporting Category Total</i>		24	
<i>Reporting Category 2: Presentation of Knowledge and Ideas</i>			
LAFS.1112.SL.1.1	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 1112 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.	5	3 Level 2 2 Level 3
LAFS.1112.SL.1.2	Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.	6	1 Level 1 4 Level 2 1 Level 3
LAFS.1112.SL.1.3	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.	6	1 Level 1 4 Level 2 1 Level 3
<i>Reporting Category Total</i>		17	
<i>Reporting Category 3: Language/Craft/Structure</i>			
LAFS.1112.L.1.1	Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. Apply the understanding that usage is a matter of convention, can change over time, and is sometimes contested.	3	2 Level 1 1 Level 2
LAFS.1112.L.1.2	Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing. Observe hyphenation conventions. Spell correctly.	3	1 Level 1 1 Level 2
LAFS.1112.L.3.6	Acquire and use accurately general academic and domain-specific words and phrases	6	1 Level 1 4 Level 2 1 Level 3
<i>Reporting Category Total</i>		12	
<i>Reporting Category 4: Media and Technology</i>			

VA.912.H.1.5	Investigate the use of technology and media design to reflect creative trends in visual culture.	4	1 Level 1 2 Level 2 1 Level 3
VA.912.F.3.11	Demonstrate proficiency in creating individual and sequential images, animation, or media in motion with sound to solve visual problems.	3	1 Level 1 1 Level 2 1 Level 3
<i>Reporting Category Total</i>			7

Overall Percentage for Written Test: ___50%___

Overall Percentage for Performance Tasks: ___50%___

Course Title: Journalism III**Course Number: 1006320**Overall Percentage for Performance Tasks: 50%

Performance Task #1	Advanced Theme Project
Weighting Percent for this Task	50%
Standard	VA.912.F.3.7: Create a body of collaborative work to show artistic cohesiveness, team-building, respectful compromise, and time-management skills.
Exemplar (If applicable)	
Additional Information	<i>Choosing and developing their own unique theme</i> , students will work with a team to develop an overall “look” for a publication (i.e., a yearbook). Students will develop color and font scheme and layout and design components based on theme. Students will produce sample pages to reflect their ideas.
Suggested Assessment Team	Current and former journalism teachers of Flagler County

Rubric:

Elements	Criteria	5 pts each
Spread	Picas are accurate (Alignment - guides/columns were used)	
	Spread contains 3 separate elements that clearly show the theme	
	This spread includes section for secondary stories	
	Correct folio is placed on page	
	Spread contains a dominant photo and at least 5-9 more photos	
	All photos have captions attached that are consistent in size and design	
	Caption design ties in with the theme, no trapped captions	
	Font(s) suit(s) the theme/mood of book	
	Employs modular design with proper elements of spacing (3-5 picas between mods)	
	Contains a primary headline (36 + pt. font) and secondary headline (18 pt. Font)	
	Spread includes varying shapes (some vertical and horizontal photos, sidebars, and/or text)	
	Spread includes an eyeline that is at least 6 picas above or below center	
	Body copy is NOT wider than 39 characters	
	Color - good use of colors	
Elements of design are present -		
Theme	Theme relates to our school	
	Theme is visible throughout the book	
	Theme is both visual in design and conceptual	
	Theme has graphic appeal and is memorable	
Cover	Design is complete and clearly demonstrates the theme	
	Cover includes school year	
	Cover includes yearbook name	
	Cover includes title of book	
Endsheets	Theme is clearly shown on the endsheets	
	Endsheets include page numbers for each section (student life, people, sports, academics ,clubs, ads)	
Dividers	Theme is clearly demonstrated on the dividers	
	Divider mark a clear separation between sections	
	Divider includes some body copy to introduce the section	
Folio	Folio incorporates theme	
	Folio includes page number and section	