

Exam Title: 1006330 Journalism 4

Courses Assessed by this Exam: Journalism 4/Newspaper 4

Key Vocabulary: edit, narrative, support, copy edit, explanatory, brainstorming, pre-write, publish, revise, white space, text, graphic, font, layout, print media, editor, photographer, publisher, reporter, copy flow, layout, reader appeal, article, topic, target audience, argumentative, support, point of view (1st, 3rd, etc), Associated Press Style Guide, persuade, viewpoint, editorial, supporting details, response, discussion, claim, evidence, group goal, group discussion, confrontation, constructive criticism, credible source, logical fallacies (bandwagon, hasty generalization, red herring, slippery slope, either-or, false analogy, fallacy of antecedent, guilt by association), hyphen, montage, portrait, stereoscope, photographic filters, focus, contrast, focal plane, photo-editing software, photo-editing software tools, animation, sequential image, static image, media in motion, visual image.

Student Tasks:

- Edit sentences for clarity as well as grammatical errors.
- Understand the copy editing process.
- Understand the writing process.
- Define yearbook/newspaper production terms
- Understand editorial/leadership roles of journalistic publications and their responsibilities
- Understand how writing differs based on target audience
- Arrange sentences into a clear and coherent paragraph
- Identify points of view
- Recognize the properties of good journalistic writing
- Recognize examples of writing that is engaging and orienting the reader
- Identify supporting details
- Identify techniques for successful group discussions
- Understand group goals
- Recognize credible sources
- Identify types of logical fallacies and recognize the specific types in sample scenarios
- Determine meanings of words in context
- Understand photographic process
- Identify uses of photo editing software