

**Exam Title: Social Media**  
**Courses Assessed by this Exam: Social Media 1 (1006375)**

**Key Vocabulary:** Cyberbullying, blog, digital footprint, cookies, browser, online content, social media platforms, tag, hashtag, license, bookmarks, 9<sup>th</sup>/10<sup>th</sup> grade grammar terms/conventions, passive, active, subtle, obvious, Wikipedia, twitter, facebook, instagram, Google+, myspace, URL,

**Student Tasks:**

- Define content-specific, academic vocabulary.
- Understand the best way to utilize the various social media platforms, both past and present.
- Identify ways to maintain a cyber environment, which should include effective strategies to ensure privacy and safety for the individual (ie. combatting cyberbullying).
- Within the social media context, be able to recognize, analyze, and edit for standard English conventions, including parallel structure, and various types of phrases and clauses.
- Understand which social media platforms were most used/most appropriate given a specific year or time period.